



2012 JUNIOR FED BEEF CAREER & LEADERSHIP PROGRAM

Each participant will be financially responsible for their transportation to and from Canyon/Amarillo.

All other expenses, including meals and program fees, are being covered through sponsorships by TCFA Member Feedyards and Allied Industry Sponsor Companies.



June 25 - 27, 2012

West Texas A&M University
Canyon, Texas



TCFA 2012

TEXAS CATTLE FEEDERS ASSOCIATION
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2012 Junior Fed Beef Career & Leadership Program

June 25 - 27, 2012 ♦ Canyon, TX

Overview

TCFA, in conjunction with the Texas AgriLife Extension Service and West Texas A&M University, will host the 2012 Junior Fed Beef Career and Leadership Program. The program is open to any incoming High School Juniors or Seniors who have an interest in pursuing a career path in feedyard operations and management and the fed beef industry.

This program is designed to educate the participants on feedyard operations and career opportunities in the fed beef industry. Students will participate in operation problem solving and leadership activities. Activities will include tours of commercial cattle feeding operations, a tour of a beef processing facility, the opportunity to learn the anatomy of a beef carcass and fabricate a beef half, and participate in a consumer beef taste panel. Students will also spend a day learning day to day operations of a feedyard and have the opportunity to participate in a job shadow program at a local feedyard following the conclusion of the program.

Program Outline

Monday, June 25

- Arrival at WTAMU
Check in Dorm Rooms
- Lunch
- Meet & Greet and Orientation
- Leadership Activities & Beef Literacy
- Feedyard Tour
- Supper with TCFA Staff
- Communications/Media Training & Activities

Tuesday, June 26

- Feedyard Operations at WTAMU
Research Feedyard
- Lunch at WTAMU Nance Ranch
- Marketing Yourself in the Job Market
- Retail Meats Counter Tour
- Tour of Packing Plant
- Supper and Panel Discussion with
Feedyard Professionals
- Campus Tours & Activities

Wednesday, June 27

- Carcass Anatomy and Fabrication
- Beef Palatability 101 - Beef Taste Test
- Wrap Up & Program Evaluation

Lodging

All participants will be housed in University housing on the campus of West Texas A&M University.

Application Process

Interested Students should obtain an application from TCFA, their County Extension Agent, Ag Science Teacher or School Counselor.

All completed applications must be supported by two recommendation forms.

Applications should be returned to the TCFA office **no later than May 1**.

Fifteen to twenty students will be chosen by the selection committee to participate in the program.

For more information and to obtain an application, contact Kaci Barclay at (806) 358-3681 or kaci@tcfa.org, or log onto <http://www.tcfa.org/jfbc/FeedyardCamp.html>.